

NT-DESIGNER-8 Designer TV Tools 8.x



TV•TOOLS

Description

Main features

Additional features

Brochures and manuals

See all in one page



Description

TV-TOOLS software package is at the heart of every digital signage installation. It ensures that the required message reaches the intended audience at the right time and in the right place. Create added value for all your target groups whether specific visitors, customers, groups of employees or just the public at large. Develop and distribute differentiated audio - visual information in real time in different locations your strategy gives you the flexibility to determine which content, at which location and at what time of day. Customised messages are well received in today's information society!

With TV - TOOLS you also have all the options you need to control and monitor individual display screens and their content on a network - wide basis the monitoring software is complemented by the power to record and analyse content for the purpose of invoicing advertisers for their time slots. Built-in intelligence and an easy-to-understand program interface leave you with more time for the essentials of signage namely, content design and by extension customer satisfaction. Electronic posters and animated pictures in your showroom capture attention and heighten your customers' emotions. Academic studies show that digital signage solutions will increase sales by an average of 60 % more than classic rigid POS advertising media.

Main features

- **Designer**
 - No limits in the design of content on your PC
 - Flexible choice of content type: video, still images, flash animations, RSS and websites
 - Time-controlled and on demand scheduling
 - Data base control capability
 - Dynamic integration of product or price information from SQL databases
- **Scheduler**
 - Play-out possible around the clock
 - Can be scheduled months in advance
 - Control of display screens

- Management of all Players
- Background music as available option
- Can also display PowerPoints if necessary
- Plays HD video, WMV and MPEG files inter alia
- **Play-out**
- Centralised control of on-demand video
- Invoices advertising space and maintenance
- Container module
- Databank Exchange
- WEB Interface
- Templates
- XML, mbd, SQL, Calender

Additional features

- **WEB Support**
- Frontdesk interface can work over the web to edit your templates
- HTML and XML support
- Powerful database interface (Container Module)
- Edit your templates from anywhere via the Internet or Intranet
- Web function can work with your web-server, room booking system or any other SQL database **
- **Container**
- Possibility to use several database fields and to make transformations to the extracted values (like displaying an image corresponding to a text value or changing colour of an object according to a number read from the database)
- Wizard for simple container creation Enhanced support for .mdb Access files
- Advanced management of date and number formats
- Simultaneous management of multiple RSS feeds
- Possibility to specify conditions for RSS feeds
- Possibility to mix different presentation patterns and generate even more dynamic displays (e.g., alternate colours of text lines and table rows)

Technical specs

Accessories

Brochures and manuals



[Brochure TV-Tools Vers.8.0](#)



[User guide TV Tools 8_English](#)



[Instruction manual \(from the JVC Professional Europe Service Information System\)](#)

Links

Miscellaneous