

NT-PLAYER Player TV Tools

1 Player license



TV·TOOLS

Description

Main features

Brochures and manuals

See all in one page



Description

Turn the distribution of information into a perfect experience

The right content, at the right time and in the right place. Different messages for different audiences in different places. Make the perfect start into the world of differentiated communication by using TV-Tools. Deliver added value to all your target groups, whether customers, visitors or employees.

- Optimise the loyalty of even your smallest customer
- Focus attention on your product or service and put over important new corporate information
- Bring added value into your reception area and public spaces:
 - ◆ communicate according to the requirements of the moment:
 - ◆ welcome greetings, practical information, directions, messages and meeting room allocations can all be accommodated
- Active internal communication by means of special information columns only seen by specific employees, selected by you

Create and distribute audiovisual information in real time to different locations and different types of display you can now adopt a flexible strategy when deciding on your content, locations and times of transmissions. This is the way to get really close to your audience.

Main features

Designer

- Freeform designing of content on your computer screen
- Varied types of content (videos, pictures, flash, websites)
- Scheduled or on-demand delivery of content
- Facility for control by database

- Dynamic integration of product or price information by using SQL databases

Scheduler

- Planned play-out possible at all times and on any date
- Manages the operation of the displays
- Controls all of the Players
- Can deliver background music
- Can display PowerPoint presentations
- Handles HD video, WMV, MPEG and all other commonly used files

Player

- Receives the programme content via the network (LAN, WAN, FTP)
- Supports a wide range of display types: plasma, LCD, projectors, info-terminals
- Direct message over-writing function available for highly important or critical messages
- Self-diagnostics with re-booting capability to overcome PC malfunctions (watchdog function)
- Status information auto-generated via email or SMS

Additional features

Technical specs

Accessories

Brochures and manuals

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[Brochure TV-Tools](#)

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[Instruction manual \(from the JVC Professional Europe Service Information System\)](#)

Links

Miscellaneous