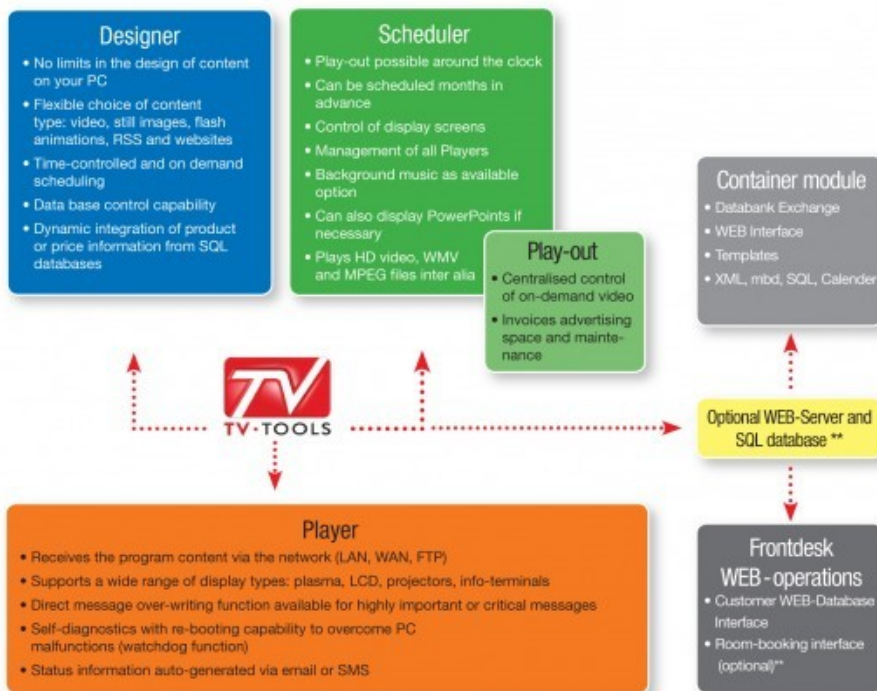


Digital Signage Software TV TOOLS 8.0



With **TV - TOOLS** you also have all the options you need to control and monitor individual display screens and their content on a network - wide basis the monitoring software is complemented by the power to record and analyse content for the purpose of invoicing advertisers for their time slots. Built-in intelligence and an easy-to-understand program interface leave you with more time for the essentials of signage namely, content design and by extension customer satisfaction.

Electronic posters and animated pictures in your showroom capture attention and heighten your customers emotions. Academic studies show that digital signage solutions will increase sales by an average of 60 % more than classic rigid POS advertising media.



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