

WAZ Media Group purchase GY-HM100 camcorders

WAZ Media Group is one of the largest media groups in Europe, operating in ten countries and managing over 500 publications. The company has bought JVC **GY-HM100** camcorders for its video journalists, providing the tools to deliver the fast turnaround times necessary for producing web media. The GY-HM100s will be used out in the field, together with laptops for editing, enabling them to produce quality footage and



meet tight deadlines.

After extensive testing, we found we liked the easy handling and the quality of the camera, says Oliver Multhaupt, WAZ New Media Director. The flexible data formats made editing easier for us since we use Canopus Edius as well as Apple FinalCut, we now have the best possible video format for each system with the GY-HM100.

JVC's **GY-HM100** and GY-HM700 camcorders are the industry's first professional models to record files directly to



solid state media in the native format used by Apple's Final Cut Pro editing system. This allows recorded material to be edited directly from inexpensive, readily-available SDHC Class 6 memory cards, without file conversion or transcoding, dramatically reducing the amount of time required to edit programmes together and offering the fastest shoot-to-edit workflow available.

Click [here](#) to view the GY-HM100 microsite.