

Broadcast Video Expo 2010

JVC Professional will be showcasing their latest products, including the new **IF-2D3D1** 2D-to-3D image processor, at this year's Broadcast Video Expo show. This is the UK's only event dedicated to technology for production, post, delivery, AV and new media, attracting thousands of visitors every year.



JVC will be introducing the new [IF-2D3D1](#) Image Processor, designed to help 3D content creators improve workflow. The image processor offers real-time 2D-to-3D conversion to repurpose archived content and also serves as a 3D L/R mixer for monitoring 3D footage on location. Visitors will be able to see exactly how well this new processor works, as it converts live footage into 3D images, ready for viewing on the large JVC [46 3D LCD](#) monitor.

JVC will also showcase easy workflow with their pioneering camcorders, the [GY-HM100](#) and [GY-HM700](#), which are the world's first professional camcorders that natively record Apple's QuickTime (MOV) file format for Final Cut Pro and other NLE systems. There will be live presentations throughout all three show days from an experienced director, filmmaker and producer, explaining how he likes to work with the system.

So visit **JVC** stand **F28** to talk to our experienced professionals, who will answer any questions you may have.

For more information [click here](#).